

A golden opportunity

The scholarship programme for students interested in pursuing B.Sc. in Hospitality and Hotel Administration has the great promise to become a game changer for the economy.

The Federation of Hotel and Restaurant Associations of India (FHRAI), in collaboration with its regional associations, has announced the commencement of a scholarship programme for students interested in studying a three-year B.Sc. in Hospitality and Hotel Administration at the FHRAI Institute of Hospitality Management (FHRAI-IHM), Greater Noida. FHRAI-IHM is the first and only private institution associated with the National Council for Hotel Management and Catering Technology (NCHMCT), an autonomous entity under the Ministry of Tourism, Government of India.

Children of employees of member establishment of FHRAI and its regional associations will be offered 50 per cent waiver in the admission, enrolment, tuition and examination fees, and 20 per cent waiver will be offered to children from the families of hospitality patrons or employees.

In solidarity with the plights of the workers who lost their jobs during pandemic, as a special case, the scholarship will be provided to the children of hospitality sector employees of member establishments who lost jobs during the pandemic, based on a certification by the member establishment and the regional associations.

The admissions will be based on the merit of class 12th result, availability of seats and approval of the affiliating organisation viz., NCHMCT, Noida. Registration is open for direct admission at <https://www.fhrai-ihm.com/>.

"India's tourism and hospitality sector has the potential to become the growth engine of our economy by accelerating demand and supply in the market along with generating employment in millions. At the moment, the entire sector is reeling under the impact of the pandemic and we are witnessing its cascading effects on the field of hospitality education as well. Under the present environment, all stakeholders should join hands to ensure that the growth prospects of the hospitality industry do not get hamstrung due to current challenges. With the launch of the scholarship scheme, FHRAI and its regional associations will take the lead to promote hospitality education in the country to pick up from where we left off prior to the pandemic," says **Gurbaxish Singh Kohli**, Vice President, FHRAI.

"The scholarship scheme can be availed by children of employees working in the member establishments of

FHRAI and its regional associations who fulfil the age and eligibility criteria for admission as per the NCHMCT norms. The associations will shortlist the eligible candidates from their region and recommend them for enrolment in FHRAI-IHM under the scholarship programme. It is our endeavour to create a qualified and committed workforce for the sector, and we would like a maximum number of students to avail of this scholarship opportunity," says **Surendra Kumar Jaiswal**, Vice President, FHRAI, and President, HRANI.

FHRAI-IHM is built on a sprawling seven-acre campus



Arun Kumar Singh



FHRAI and its regional associations will promote hospitality education

with state-of-the-art facilities and infrastructure at Knowledge City in Greater Noida. It hosts a well-equipped 70-bedded hostel for girls and 200-bedded hostel for boys on the campus.

The institute boasts of dedicated and experienced faculty working under Arun Kumar Singh, Director of the institute, former Principal of IHM, Mumbai. FHRAI-IHM assures students of placement after completion of the three-year education programme.